TRIPLE BOTTOM LINE
A balanced approach between economic prosperity, social welfare and environmental preservation, provide a solid anchor to face the world’s prominent challenges and the competences to seize its opportunities.

COMPETITIVENESS
There is a high direct correlation between countries competitive positions and their sustainability scores.

SUSTAINABILITY

INSTITUTIONAL SUPPORT
Spain has a favorable public and private institutional fabric creating capacity and incentives for a sound performance in sustainability.

Spain’s National CSR strategy
Business and Human Rights Plan
Sustainable Economy Law
CSR Law in the Extremadura region

More than 10 leading institutions promoting CSR across Spain.

SUSTAINABILITY TOP PERFORMERS
Large companies are regarded as sustainability leaders:
- Outperforming the world average on ESG ratings by 17% and quality of reporting by 34%.
- 8th most sustainable stock market listing in the world.
- Global leader in terms of companies committed to the United Nation’s Global Compact initiative.

ROI OF INVESTING IN SPAIN SUSTAINABLY
Applying ESG criteria when investing in Spain yielded a more efficient risk-reward since the beginning of the millennium.

+3% excess return
-2% reduced volatility

CSR AND INTERNATIONAL TRADE
Sustainability as a differentiation factor toward trading partners:
- 90: is the percentile in sustainability of the top-10 countries investing in Spain.
- 80: is the percentile in sustainability of the top-10 countries as destination for Spanish exports.

You can read the executive summary of the report ‘CSR in Spain’ here.